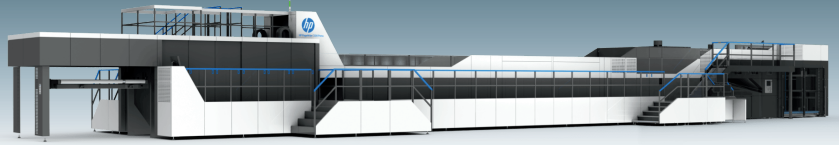




Digital Print Specifications



We file types do we accept?

Working solely in Adobe Illustrator, we can use ai, pdf and eps files without any issue. We also accept svg, psd and cdr files, but some data loss can occur with these.

How can you submit art files?

Files under 20MB (single file or a zip folder) can be emailed directly to your point of contact at CompanyBox. Files larger than that can be sent over using companybox.wetransfer.com, Google Drive (shared with team@companybox.com), Share point, or using an FTP.

Black ink saturation

For text or a small area, use 0,0,0,100. For large coverage use 30,30,30,100 or a color swatch named RICH BLACK.

Color settings

Using digital printers we require all files are setup using CMYK, anything sent in RGB will be converted before the initial proof is sent. We also accept the use of Pantone colors from the Solid Coated book. We are not able to use any abnormal swatch colors, if Pantone, it needs to be called PANTONE #, not PMS #, no c=# m=# y=# k=#, and no custom colors (ex. Kobalt Blue, Home Depot Orange).

Font & type

For printed type and reverse type (Serif and Sans-Serif), we can go down to 4pt. size, but recommend 5pt. (or 0.05 in" tall per capital letter) for best quality.

Convert all text to outlines

To further help reduce the risk of data loss or fonts changing on different systems, we ask all text be converted to outlines before sending over your files.

Line weight

For printed lines we can print down to 0.125pt thickness. For knockout or reverse lines, we can go down to 0.35pt thickness.

Bleeds

All box styles require a 0.25" outside bleed. Interior bleeds are recommended for production tolerances. Bleeds need to extend beyond panel crease lines by 0.125".

Barcodes

All barcode styles and qr codes need to be a vector format in a 1 color black or contrasting color. We do not guarantee scanability if codes are not properly generated or in low resolution.

Image resolution

For best print quality, all images should be at least 300dpi, or use vector based artwork where applicable.

Placed/Embedded images

Depending on file size, we would prefer all links to be embedded. In the case they are linked, please make sure all links are sent along with your art file.

Areas that need glue, secure tape, or labels

For a glue tab, secure tape or label area, knock out graphics where glue/tape goes with a white box, then duplicate this on a GLUE layer and fill with a swatch called Glue (we use a 0.01% yellow color).

Sheet size options

Sheet size max: 51.97" x 98.4"

Sheet size min: 23.62" x 31.5"

Overprint vs. transparency effects

We are not able to have any objects in a file set to overprint, this will result in the object not printing or printing too dark. The best way to achieve an overprint look is by using the transparency effects in Illustrator.

No print area (printed sheet only)

All printed jobs require a 1cm no print zone around the perimeter of the sheet. The printer uses this space to print CMYK color bars as a print nozzle check during printing.